

WHAT IS A BLOG CARNIVAL?

What's a social media blog carnival you ask? It's a weekly online event where people submit and nominate great blog articles about social media, new media practices, theory and statistics and the best are chosen by the weekly judge and results are posted here on New Media Lab. This isn't limited to America, nor is it limited to written word, we are encouraging people to submit video blogs and audio entries as well as blog posts. It's also not niche or genre specific- submissions about "using new media in marketing gardeners" and vlogging about "social media tips for college students" are welcome, so long as the focus is on new media.

HOW DOES IT WORK?

If you see something or have written something amazing related to social media, [simply click here to submit](#). Your email isn't shared with anyone, submissions are automated and go directly to that week's hosting judge for consideration. Submissions are accepted until 5:00pm CST on Sundays and winners are posted here and on the host's site on Mondays. Also, if you want to be a judge, [email us](#) and we'll get you signed up so you can pretend to be Donald Trump on the Apprentice (minus the part where he says "you're fired!").

HOW ARE WINNERS SELECTED?

One winner is selected each week based on a points system the judges use to determine a winner based on several criteria. To complete the week's Top 10 list, 9 other submissions will be featured. So that readers know they're only viewing the best material of the week, we limit it to highlighting only 10 submissions.

BLOG CARNIVAL CRITERIA

POINTS	CRITERIA
15	Originality <small>how often topic has been covered before</small>
10	Reach <small>how many people could this potentially affect?</small>
10	Measure <small>how much impact might this have on people?</small>
5	Entertaining
5	Informative
5	Spelling/Grammar
5	Aesthetics <small>clean formatting, no 1992 clip art</small>

HOW DO I PROMOTE THE CARNIVAL?

We have badges galore that we encourage people to put in their blog's sidebar that links back to this carnival. This gives your readers a chance to see your showcased work. We also ask everyone to talk about the carnival in their own social networks- Twitter, Facebook or otherwise. Keep people's eyes on the carnival and on your showcased work!



[visit nmlab.com](http://nmlab.com) for the carnival results, judges and more!